UNIVERSITY OF RIJEKA
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
OPATIJA, CROATIA

DETAILED COURSE SYLLABUS

GENERAL INFORMATION		
Course title	Tourism and Attractions	
Study programme	Management of Sustainable Development	
Field of study		
Year of study	3rd	
Course status	Mandatory	
Possibility of conducting English language classes	YES	
Course webpage	https://fmtu.lumens5plus.com/courses/2130/1/347/write.html	
Evaluation in credits and forms of class conducting	***ECTS coefficient of student workload***	3
	Number of classes (L+P+S)	15+0+15
Course Holder	***Name and surname***	Zrinka Zadel, Assistant Professor
	Office	309
	Consultation hours *Opatija*	Monday 15.00.-17.00. Tuesday 09.30.-11.30.
	Telephone	051294183
	e-mail	zrinkas@fthm.hr

COURSE DESCRIPTION

Course objectives

The objectives of the subject are based on theoretical achievements of scientific analysis and current practice to outline the main determinants of tourism and the significance of tourism attractions.

Expected learning outcomes related to the course

After successfully passing the programme of the course Tourism and Attractions, students will be able to:

1. properly explain, define and interpret the basic concepts of tourism, analyze secondary data, interpret and use them correctly
2. correctly explain and differentiate the tourist attraction base, identify and evaluate tourism attractions
3. create and design a competitive tourist product on the example of a particular tourist destination.

Forms of class conducting

Lectures and Seminars

Student obligations and their evaluation method (integration of learning outcomes, teaching methods and assessment)

Type of activity	***ECTS credits assigned to the***	***Learning outcome***	***Student activity***	***Assessment method***	***Credits (maximum per value)***

	activity				
Class attending	1,2	1-3	Attendance: >75%	Class attendance record	0
Class activity	0,0	1- 3	Writing skills	Short tests	6
Project task	0,3	3	Writing skills and presentation, discussion upon a subject	Written part	6
				Oral part	4
Essay	0,1	1-3	Carrying out an independent assignment	Written part	6
Continuous tests (mid-term exams)	0,9	1-3	Preparation for the periodic test	0-24 credits per mid-term exam, depending on the degree of accuracy	48
Final exam	0,5	1-3	Preparation for the periodic test	0-30 credits, depending on the degree of accuracy	30
Total ECTS credits	3			**Total credits**	100

Notes and activity description

Students can access the final exam if they have at least 75% attendance at the classroom and participate in at least 35% of the total teaching activity of the activities.
Week before writing the 1st colloquium, students will write activities that are related to the comprehension of the subjects covered by the 1st colloquium. Week before writing 2nd colloquium, students will write, activities related to the understanding of the subjects covered by the 2nd colloquium. In the term of the 2nd colloquium students will write an essay related to the understanding of the problem of the course.
The project task is written and exhibited individually. At the beginning of the semester, students choose the topic they will handle in the project assignment. After selecting the topic, a schedule of project task assignment for the whole semester is drawn up so each student at the beginning of the semester is familiar with the date when the project task is presented.
The project task consists of five parts:
1. an analysis of existing products in the destination - Students should analyze the products with which the destination is available
2. classification of Attraction Attraction Attractions- Students should analyze attractions in the destination based on which they determine the motivation and activities of tourists in the

destination
3. an overview of selected types of tourism and related attractions - Students need to research the opportunity to develop selective forms of tourism with relevant attractions in the destination
4. development of possible products in the destination
5. conclusion - Students should conclude analyzing existing and possible tourist products with regard to existing attractions in the destination.
Colloquiums and exams are prepared according to basic literature and are in written form. PowerPoint presentations from the lecture are also available to students.

The colloquiums contain closed and open questions. At each colloquium, a student can achieve up to 24%.

Assessment system

The assessment and the evaluation of the students' work during class and at the final exam is carried out according to Student Assessment Regulations at the Faculty of Tourism and Hospitality Management

REFERENCES

Required references

1.Edelheim, J.R. (2015). Tourist Attractions. CPI Books Group, Great Britain.

Additional references

1. Holloway, J.C., Humphreys, C. (2016). The Business of Tourism. Pearson Education Limited, Harlow
2. Mason, P. (2008). Tourism impacts, planning and management, Elsevier Ltd., Hungary

Course quality and performance control method

The quality of class is monitored according to the acts of the University in Rijeka. In the last weeks of class of the current semester, an anonymous survey will be carried out in order to let the students evaluate the quality of the classes held in this course.

EXAMINATION PERIOD DATES

Final exam (1st examination period)	
Full-time study	5th February, 10.00, hall 2
Final exam (2nd examination period)	
Full-time study	19th Februaury, 10.00, hall 2
Final exam (3rd examination period)	
Full-time study	03th February, 10.00, hall 2

ADDITIONAL COURSE INFORMATION

Informing students

Students receive information on course through the portal Lumens 5+ and Faculty web pages https://www.fthm.uniri.hr/.
Regular information is a student's personal responsibility.

CLASS SCHEDULE

FULL-TIME STUDY

The class will be held according to the following schedule:

lectures (L)	Tuesday, 08.00.-08.45.; hall 3
Seminars (S)	Tuesday, 08.45.-09.30.; hall 3

N.	Date	Type of class	Topic	Group	Lecturer
1.	02.10.2018.	L	Introduction lecture - basic information Basic definition of tourism and tourist attractions.		Z. Zadel
		S	Seminar teaching - basic information and agreement on topics to be studied by students and the date of presentation of a project assignment		Z. Zadel
2.	14.10.2018.	L	Initiating factors in tourism		Z. Zadel
		S	Seminar teaching		Z. Zadel
3.	16.10.2018.	L	Basic characteristics of a tourism market		Z. Zadel
		S	Seminar teaching		Z. Zadel
4.	23.10.2018.	L	Tourism demand, tourism offer and tourism product		Z. Zadel
		S	Seminar teaching		Z. Zadel
5.	30.10.2018.	L	Tourist expenditure		Z. Zadel
		S	Seminar teaching		Z. Zadel
6.	06.11.2018.	S	Tourist destination Activities		Z. Zadel
		L	Seminar teaching		Z. Zadel
7.	13.11.2018.	L	The tourist attraction base 1st colloquium		Z. Zadel
		S	Seminar teaching		Z. Zadel
8.	20.11.2018.	L	Tourism resource base and tourist attractions		Z. Zadel
		S	Seminar teaching		Z. Zadel
9.	27.11.2018.	L	Evaluation and documentation of tourist attractions		Z. Zadel
		S	Seminar teaching		Z. Zadel
10.	04.12.2018.	L	Use and protection of tourist attractions		Z. Zadel
		S	Seminar teaching		Z. Zadel
11.	11.12.2018.	L	From attractions to a competitive product		Z. Zadel
		S	Seminar teaching		Z. Zadel
12.	18.12.2018.	L	The tourist attractions management		Z. Zadel
		S	Seminar teaching		Z. Zadel
13.	08.01.2018.	L	Tourism in Croatia activities		Z. Zadel
		S	Seminar teaching		Z. Zadel
14.	15.01.2018.	L	Cultural attractions in Croatia 2nd colloquium, essay		Z. Zadel
		S	Seminar teaching		Z. Zadel
15.	22.01.2018.	L	Closing lecture – discussion		Z. Zadel
		S	Seminar teaching		Z. Zadel