



Table 2

3.2. Course description

Basic description		
Course coordinator	Brigita Bosnar-Valković, PhD, Assistant Professor	
Course title	First foreign language B2 – English	
Study programme	Business Economics in Tourism and Hospitality	
Course status	Compulsory	
Year	2 nd year	
ECTS credits and teaching	ECTS student 's workload coefficient	3 ECTS
	Number of hours (L+E+S)	30 (15+15+0)

1. COURSE DESCRIPTION		
17.1. Course objectives		
<p>English Language B2 is aimed at development of language/communicational/social/cultural skills essential for students' future professional activities in international tourism and hotel management. Particular emphasis is put on socio-rhetoric aspects of communication in tourism and hotel management. Depending on the (known) future professional needs of students, defined on the basis of analyses of their professional intentions, wishes and aspirations, previous analysis of the requirements of the labour market, analyses of available teaching materials, as well as the results of relevant scientific research, the necessary competences are defined, as well as the knowledge/skills at macro (e.g. reading, listening and speaking, writing) and micro (e.g. textual connectors, discourse markers) level. Since language skills are interconnected and use/development of one skill inevitably requires the use (and influences the development) of other skills, the approach to mediation/acquisition of skills is integrated.</p>		
17.2. Course enrolment requirements		
Student has successfully completed the course English language B2 (2 nd term).		
17.3. Expected course learning outcomes		
<p>Upon completion of the course students will be able to</p> <ul style="list-style-type: none"> - define/interpret the concepts in tourism and hospitality - describe processes and trends in tourism and hospitality - apply acquired knowledge/skills in various social/professional situations in tourism/hospitality - continue to upgrade acquired knowledge/skills 		
17.4. Course content		
Arrivals. A place to stay. Tourist information services. Holiday rep. Eating out. Rural tourism. Attractions and events. On tour. Hotel entertainment. Specialised tourism. Business travel. Checking out.		
17.5. Teaching methods	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> long distance education <input type="checkbox"/> fieldwork	<input checked="" type="checkbox"/> individual assignment <input checked="" type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other
17.6. Comments		



17.7. Student's obligations

Active participation in the learning/teaching process, critical approach to the course content, independent work.

17.8. Evaluation of student's work

Course attendance	1.2	Activity/Participation		Seminar paper		Experimental work	
Written exam	0.5	Oral exam	0.2	Essay	0.2	Research	
Project		Sustained knowledge check	0.9	Report		Practice	
Portfolio							

17.9. Assessment and evaluation of student's work during classes and on final exam

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on evaluation of students at the Faculty of tourism and hospitality management.

17.10. Assigned reading (at the time of the submission of study programme proposal)

1. Walker, R. & Harding, K. (2010) *Tourism*. Oxford University Press
2. Weaver, D. (2007) *Sustainable Tourism*. Butterworth-Heinemann. (poglavlja 6, 7)

17.11. Optional / additional reading (at the time of proposing study programme)

1. Solway, A. (2009) *Sustainable Tourism: How Can We Save Our World?* Franklin Watts. (odabrana poglavlja)
2. Autentični tekstovi o turizmu i održivom razvoju (planiranje, praćenje, vođenje)

17.12. Quality monitoring methods which ensure acquirement of output knowledge, skills and competences

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.