

50

MORE THAN 50 YEARS

EXCELLENCE IN
TOURISM EDUCATION

FTHM *Opatija*

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UNIVERSITY OF RIJEKA
FACULTY OF TOURISM AND HOSPITALITY
MANAGEMENT, OPATIJA

THE LEADING REGIONAL EDUCATIONAL INSTITUTION FOR TOURISM

Faculty of Tourism and Hospitality Management Opatija, Croatia

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FACULTY OF TOURISM AND
HOSPITALITY MANAGEMENT
OPATIJA, CROATIA





VISION

With respect to the particulars of the area of its expertise, the Faculty of Tourism and Hospitality Management, University of Rijeka, strives to achieve its vision by following fundamental strategic direction:

Faculty of Tourism and Hospitality Management is a leader of higher education, scientific and technical research in the field of tourism, hospitality industry and sustainable development in Croatia and the whole region as well.

MISSION

Faculty of Tourism and Hospitality Management, University of Rijeka, as a scientific, research and educational institution creates the knowledge of tourism, hospitality industry and sustainable development.

Students are provided with a quality education aimed at leadership positions in a tough global competition whereby a crucial role is taken by employees. In a stimulating work environment innovation, scientific research and educational excellence, loyalty and commitment are initiated.

A response to the economic and social challenges is offered through scientifically based creative partnerships with business, public and civil sector.

Excellence is encouraged and all the activities are carried out by obeying the principles of ethics and social responsibility.

FTHM ORGANIZATION INSTITUTES

- TOURISM
- MANAGEMENT
- HOSPITALITY
- ACCOUNTING
- NATIONAL AND INTERNATIONAL ECONOMICS
- FINANCE
- MULTIDISCIPLINARY AREAS

INTERNATIONAL COOPERATION

ERASMUS + ,
CEEPUS etc.

STUDENT ACTIVITIES

Student organizations: FTHM Student Council, FTHM Student Sports Society, FTHM Student Association, groups (dance, choir, etc.), Student Aid Association.

PROJECTS

Scientific, Professional and EU Founded Projects.

JOURNAL

Tourism and Hospitality Management
(<http://www.fthm.uniri.hr/index.php/thm-current>)

CONFERENCES

ToSEE: Tourism in Southern and Eastern Europe,
THI: Tourism and Hospitality Industry.



STUDY PROGRAMES

I) Undergraduate Studies (4 years - 240 ECTS)

- Business Administration in Tourism and Hospitality
- Management of Sustainable Development

II) Graduate Studies (1 year - 60 ECTS)

- Tourism Marketing
- Tourism Management
- Hospitality Management
- Sustainable Tourism Development

III) Postgraduate Specialist Studies

- Management in Tourism and Hospitality (1,5 years - 90 ECTS)
- Health Tourism (2 years - 120 ECTS)

IV) Doctoral Studies (3 years -180 ECTS)

- Business Administration in Tourism and Hospitality
- Management of Sustainable Development

V) Lifelong Learning Programs

- SHIP: Food and Beverage Specialist (1 year – 30 ECTS)
- USALI & BENCHMARKING (0,5 year - 15 ECTS)
- Health Tourism in Small Businesses (1 year – 15 ECTS) etc.

VI) Courses for International Students

Introduction to Hospitality, Accounting, Tourism Economics, Public Finance, Health Tourism, Dietary Trends, Time and Objectives Management, International Capital Flows, Management, Sustainable Development Management, Quality Management, Econometrics, Investment Management, Responsibility Accounting, Cost Management, Business Communication in Tourism, Investment Management in Hospitality Industry, Tourist Destination Marketing, Ecotourism, Logistics of Tourist Destinations, Foreign Languages etc

CONTACT

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